

October 19-21 | Monterey & Virtual

Mornings: 9am-12pm Virtual | Afternoons: 2pm-5pm @3 Outdoor Locations

Symposium Program & Sponsorship Opportunities

Join us for the **2021 Monterey Bay DART Symposium** anchored at the **UC MBEST Center** for industry insight panels, presentations, networking, and demonstrations of exciting new age technologies in globally expanding markets. Engage with leaders in these technological arenas, gain a first-hand glimpse into the unique topographical and geographical assets of Monterey Bay, and learn how they can be leveraged to the advantage of your portfolio of companies.



This **3-day event** will emphasize unmanned systems capabilities, focusing on the application of drone technologies in Security (Defense and Homeland Security), Mobility (Advanced Air and Autonomous vehicles) and the Environment (Forestry, Agriculture, Blue Economy, and Climate). With attractive 'opportunity zones', Monterey Bay is primed to catalyze innovative



organizations and investors in these sectors with broad access to State, National, and International marketplaces.

Our **event sponsors** are our partners. Our goal is to provide you with an experience that is custom designed to meet your organization's goals. To this end, we value your input and expertise and will work closely with you to create a sponsorship campaign that is tailor made for your business needs.



DAY 1 - TUES, OCT 19
SECURITY

Defense and Homeland Security



DAY 2 - WED, OCT 20
MOBILITY

*Advanced Air Mobility,
Autonomous Vehicles*



DAY 3 - THURS, OCT 21
ENVIRONMENT

*Forestry, Agriculture, Climate,
Blue Economy*

2021 SYMPOSIUM

Monterey & Virtual
Oct 19-21, 2021

Demonstrations: \$1,500/day -

Demonstrate your tech during a single day to a select group of investors, industry players, researchers, and potential customers. Includes Showcase table during full Symposium.

Showcase: \$1,000 -

Host a table at afternoon on-site gatherings to highlight your organization.



Sponsor & Exhibitor Prospectus

GENERAL MARKETING FEATURES & BENEFITS

- * Outgoing communications brand placement and hyperlinks;
- * Day-of event sponsor recognition (Welcome Session, Intermission slides, etc);
- * Featured Demonstration Opportunities;
- * Panelist participation;
- * Event passes.

PACKAGES

Platinum - \$25,000

- All the Gold features plus:
- A Featured Speaking Opportunity
- 10 event passes

Gold - \$10,000

- All the Silver features plus:
- Participate in a Featured Panel Discussion
- Brand Featured on MontereyBayDART.org Home for full calendar year
- 5 event passes

Silver - \$5,000

- All the Bronze features plus:
- Participation in a Zoom Break-Out Room with event participants
- 3 event passes

Bronze - \$2,500

- Outgoing communications brand placement and hyperlinks;
- Day-of event sponsor recognition (Welcome Session, Intermission slides)
- 2 free event passes

Supporting - \$1,000

- Outgoing communications brand placement and hyperlinks;
- 1 event pass



SPONSORSHIP CONTACT

For more information about these and custom sponsorship opportunities, and to secure your organization's sponsorship position please contact:

Michael Matkin (michael@montereybaydart.org)

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Symposium Outdoor Locations

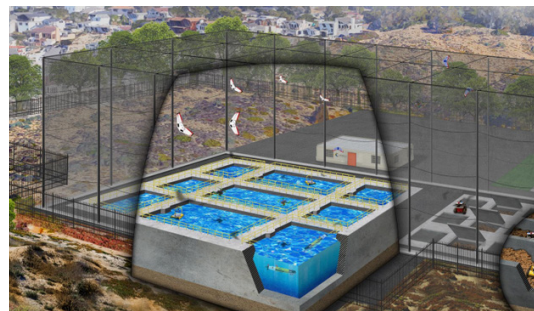


The Sea Land Air Military Research initiative (SLAMR)

Established by the Naval Postgraduate School to facilitate a nationwide response to our generation's Sputnik-moment, The Sea Land Air Military Research initiative (SLAMR) assists participants with:

- Delivering all-domain solutions faster and with fewer resources using our all-domain R&D environments;
- Exploring and establishing new partnerships; and
- Putting their vision and technologies in front of more people — faster.

Learn more: <https://nps.edu/web/slamr>



UC Monterey Bay Education Science & Technology (UC MBEST) Center

UC MBEST is a regional economic development opportunity on former Fort Ord lands now owned by UC Santa Cruz, within the jurisdictional boundaries of the City of Marina and the County of Monterey. The UC MBEST vision is focused on developing collaborative research-business opportunities for the Monterey Bay region. The central component of this vision is the development of a new research and technology center, as well as other job-generating uses, on approximately 400 acres of land acquired by the University of California on the former Fort Ord.

Learn more: <https://ordforward.org/ucmbest/>



Airspace Integration @ the Monterey Bay Academy

Located on the bluffs above the Monterey Bay, Airspace Integration, operating out of the Monterey Bay Academy, supports entrepreneurship and innovation in the DART space. The AirSpace Integration innovation hub is positioned within a 400-acre campus that includes active agriculture fields, commercial business operations, a private beach, and an active grass airstrip.

Learn more: <http://www.airspaceintegration.com/>

